

## **AFFILIATE SIGNUP PROCESS**

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Thank you for your interest in becoming an affiliate with Instrumental Background Music (defined as InstrumentalBGM hereafter), we look forward to working with you!

Before proceeding, please make sure you read through the InstrumentalBGM Affiliate Agreement here:

<https://www.instrumentalbackgroundmusic.com/affiliate-agreement/>

We review affiliate accounts manually to ensure we are a good fit. This process usually takes no longer than a week to do.

### **Becoming an affiliate**

InstrumentalBGM offers their affiliate program via Gumroad.com therefore you will need to have a Gumroad account before we can set you up as an affiliate and you can start getting paid!

You can sign up for an account here:

<https://gumroad.com/login>

Gumroad allow us to specify specific products that qualify for an affiliate link, so either let us know a specific track you'd like to promote (or a selection of tracks) and we will add this to your Gumroad affiliate account as soon as you are approved.

We can also redirect your affiliate link to a specific URL on the InstrumentalBGM website. If you have a preference (like redirecting to a collection that's relevant to your audience), please let us know and we can configure this for you in your account.

### **Commissions**

InstrumentalBGM offers affiliates 30% per sale of a track, however, you can increase that to 50% if your account is performing well (defined as bringing in over 50 referral sales per month for 3 consecutive months).

If you exceed the threshold of 50 referral sales per month for 3 consecutive months, please contact us via [affiliates@instrumentalbackgroundmusic.com](mailto:affiliates@instrumentalbackgroundmusic.com) and we will upgrade your commission rate.

Details of how you will be paid can be found on Gumroad's affiliate terms & conditions page here:

<https://gumroad.com/terms/affiliates>

PLEASE NOTE: THIS DOCUMENT DOES NOT CONSTITUTE  
APPROVAL OF AN AFFILIATE ACCOUNT